



**ELECTRONIC
POLITICAL AND ISSUE ADVERTISING
PUBLIC INSPECTION FILE CHECKLIST**

This checklist must be completed for each federal, state, and local political ad or federal or state issue ad buy. These items must be placed in the station's Public Inspection File as soon as possible after they are available, and they must be maintained in the station's Public Inspection File for 2 years.

Candidate/Issue

Windfall Coalition

Flight Dates (if one folder is used per candidate, a separate checklist must be completed for each flight)

4/17/17 - 5/21/17

Initials

1. Executed Political/Issue Advertising Agreement (BPMHL-P3 or NAB PB-18)

Date: 4/19/17 KSE SV

2. Original contract showing requested time (when available)

Date: 4/19/17 KSE SV

3. Updated contracts as order changes.

Date: _____

4. Invoice of schedule as actually broadcast including amount of rebates given (exact date, time, class of time and amount for each rebate), if any

Date: _____

Checklist Completed:

By: Shayne Vigil

Date: 4/19/17

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KOCO-TV/Oklahoma City, OK	Date: 4/12/17
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Rec'd 4/19/17

I, The Richards Group, Cathy Haggard

do hereby request station time concerning the following issue:

Informing Oklahoma taxpayers that they are continuing to pay for wind energy subsidies and encourage them to contact their legislators to vote against such subsidies

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See	Attached			

This broadcast time will be used by: Windfall Coalition

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Cliff Branan, Executive Director, Windfall Coalition, 20 North Broadway, Oklahoma City, OK 73102

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Cliff Branan, Executive Director

Harold Hamm

Pete Delaney

Jeff McDargatz

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4-7-17 *[Signature]* 405 761-1426 (C)
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] Bridget Y. Conley NSM
Signature Printed Name Title



KOCO
1300 East Britton Road
Oklahoma City, OK 73131
(405)478-3000

www.koco.com

CONTRACT

<u>Contract / Revision</u> 1608768 /		<u>Alt Order #</u> 08617295
<u>Product</u> WFL/00/28318		
<u>Contract Dates</u> 04/17/17 - 05/21/17		<u>Estimate #</u> 28318
<u>Advertiser</u> ISS/Windfall Coalition		<u>Original Date / Revision</u> 04/19/17 / 04/19/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOCO	<u>Account Executive</u> Christopher Lumpkin	<u>Sales Office</u> HRP - Dallas
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> 370	<u>Advertiser Code</u> WFL	<u>Product 1/2</u> 00
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Richards Group, The
8750 N Central Expwy
Suite 1200
Dallas, TX 75231

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	KOCO	04/21/17	04/21/17	20/20	858-10p		:30				NM	1	\$2,000.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/17/17	04/23/17	----1--				1	\$2,000.00				
E 2	KOCO	05/08/17	05/12/17	M-F 10p News	1002-1035p		1:00				NM	1	\$1,600.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/08/17	05/14/17	MTWTF--				1	\$1,600.00				
E 3	KOCO	05/08/17	05/19/17	Chew, The	12-1pm		:30				NM	4	\$1,200.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/08/17	05/14/17	MTWTF--				2	\$300.00				
	Week:	05/15/17	05/21/17	MTWTF--				2	\$300.00				
E 4	KOCO	04/17/17	05/19/17	KOCO 5 NEWS @ 5p	458-530p		:30				NM	4	\$2,400.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/17/17	04/23/17	---TF--				2	\$600.00				
	Week:	04/24/17	04/30/17	-----				0	\$0.00				
	Week:	05/01/17	05/07/17	-----				0	\$0.00				
	Week:	05/08/17	05/14/17	-----				0	\$0.00				
	Week:	05/15/17	05/21/17	MTWTF--				2	\$600.00				
E 5	KOCO	04/17/17	04/21/17	KOCO 5 NEWS @ 5p	458-530p		1:00				NM	1	\$1,200.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/17/17	04/23/17	---TF--				1	\$1,200.00				
E 6	KOCO	04/24/17	05/12/17	KOCO 5 NEWS @ 6AM	558a-7a		:30				NM	5	\$2,500.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/24/17	04/30/17	MTWTF--				3	\$500.00				
	Week:	05/01/17	05/07/17	-----				0	\$0.00				
	Week:	05/08/17	05/14/17	MTWTF--				2	\$500.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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1608768 /	08617295

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/17/17 - 05/21/17	WFL/00/28318	28318

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Windfall Coalition	04/19/17 / 04/19/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
E 7	KOCO	04/17/17	04/21/17	Wheel of Fortune	628-657p M-F		1:00				NM	1	\$2,400.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/17/17	04/23/17	---TF--				1	\$2,400.00				
E 8	KOCO	05/15/17	05/15/17	DWTS	Prime Other		:30				NM	1	\$3,000.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/15/17	05/21/17	1-----				1	\$3,000.00				
E 9	KOCO	05/13/17	05/13/17	Sat 10p News	1002-1035p		:30				NM	1	\$900.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	-----1-				1	\$900.00				
E 10	KOCO	05/20/17	05/20/17	KOCO 5 NEWS @ 6p Sa	558p-630p		:30				NM	1	\$500.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/15/17	05/21/17	-----1-				1	\$500.00				
E 11	KOCO	05/21/17	05/21/17	Sun 1030P Late News	1030-1105p		:30				NM	1	\$500.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/15/17	05/21/17	-----1				1	\$500.00				
E 12	KOCO	05/14/17	05/14/17	Sun 1030P Late News	1030-1105p		1:00				NM	1	\$1,000.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	-----1				1	\$1,000.00				
E 13	KOCO	04/23/17	05/21/17	RIZZOLI & ISLES WKND LF SUN 11P-12A			:30				NM	2	\$300.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/17/17	04/23/17	-----1				1	\$150.00				
Week:		04/24/17	04/30/17	-----				0	\$0.00				
Week:		05/01/17	05/07/17	-----				0	\$0.00				
Week:		05/08/17	05/14/17	-----				0	\$0.00				
Week:		05/15/17	05/21/17	-----1				1	\$150.00				
E 14	KOCO	04/20/17	04/20/17	Scandal	758-9p		:30				NM	1	\$3,000.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/17/17	04/23/17	---1---				1	\$3,000.00				
E 15	KOCO	04/25/17	04/25/17	Middle/American Housewife	7-8P		:30				NM	1	\$2,000.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	-1-----				1	\$2,000.00				
Totals								0.00				26	\$24,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/27/17 - 04/30/17	11	\$13,450.00	(\$2,017.50)	\$11,432.50
05/01/17 - 05/21/17	15	\$11,050.00	(\$1,657.50)	\$9,392.50
Totals	26	\$24,500.00	(\$3,675.00)	\$20,825.00

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Signature: _____ **Date:** _____

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